

14th Annual Summit

Sponsorship Opportunities Inviting Culture Change Sponsors & Vendors

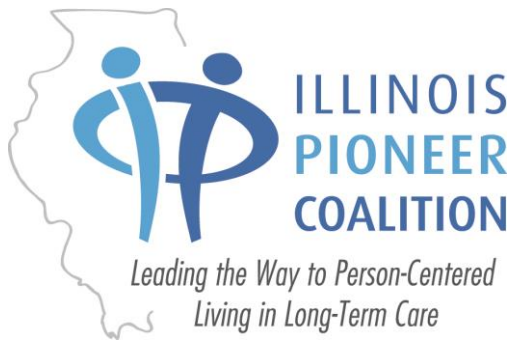
SAVE THE DATE:

March 19-21st, 2018

Wyndham Springfield City Centre

700 E Adams Street

Springfield, IL 62701



Dear Culture Change Supporter,

The Illinois Pioneer Coalition's 14th Annual Summit will be held at the Wyndham Hotel in Springfield, Illinois on March 19-21st, 2018. More than 300 professionals and front-line staff from across Illinois attend this educational and networking Summit. These individuals work in a variety of long-term care settings and welcome the opportunity to learn about new products and services that will enhance the lives of the elders they serve. Your sponsorship will help the Illinois Pioneer Coalition to further our goal of educating those that serve elders in Illinois on the Culture Change movement.

All sponsors receive one booth, making you a visible part of our **Vendor Show on March 20th** and are featured in our Summit Booklet to expand your exposure. The benefits of our other sponsorship opportunities vary according to level.

- The Trade Show is held in a comfortable and secure Exhibit Hall. The Summit will include times for the attendees to visit the exhibitors, to learn about your products and services. Skirted tables will be available to all sponsors. (Electrical outlet will be available for additional cost.)
- All attendees will receive a Summit Booklet with information about the education sessions, speakers, and sponsors.

Don't miss this great opportunity to meet the attendees, promote your products or services, and support the mission of the Illinois Pioneer Coalition. We look forward to working with you and hope to see you at our 14th Annual Summit in Springfield, Illinois. If you have any questions, please contact IPC treasurer, Lisa Meyer at 314 704 8452 or schorb_meyer@yahoo.com.

Sincerely,

Leslie Pedtke, BA, LNHA
IPC President

Illinois Pioneer Coalition

LEADING THE WAY TO PERSON-CENTERED LIVING
IN LONG-TERM CARE

190 S. LaSalle St. Suite 3700
Chicago, IL 60603

info@illinoispioneercoalition.org
www.illinoispioneercoalition.org

Sponsorship Opportunities

2018 Illinois Pioneer Coalition 14th Annual Summit

Keynote Speaker Sponsor (3 sponsorships available).....\$2,500

For your generosity you will receive:

- Free Summit registration for four (4) attendees
- Company recognition during sponsored session & throughout program
- Full page advertisement in Summit program
- Signage outside of session room
- Advertisement on Illinois Pioneer Coalition website
- Exhibit booth for trade show

Evening Event Speaker Sponsor (1 sponsorship available).....\$2,500

For your generosity you will receive:

- Free Summit registration for four (4) attendees
- Company recognition during sponsored event & throughout program
- Full page advertisement in Summit program
- Signage outside of event
- Advertisement on Illinois Pioneer Coalition website
- Exhibit booth for trade show

Lunch Reception Sponsor (2 sponsorships available).....\$1,500

- Free Summit registration for two (2) attendees
- Company recognition during sponsored event
- Full page advertisement in Summit program
- Signage outside of room
- Advertisement on Illinois Pioneer Coalition website
- Exhibit booth for trade show

Elder Choice Sponsor\$750

- Free Summit registration for two (2) attendees
- Half page advertisement in Summit program
- Advertisement on Illinois Pioneer Coalition website
- Exhibit booth for trade show

Neighborhood Sponsor.....\$500

- Company recognition in Summit program
- Exhibit booth for trade show

Sponsorship Agreement

- Yes, my company would like to be a [Keynote Speaker Sponsor](#) for \$2500
 - Yes, my company would like to be a [Evening Event Sponsor](#) for \$2500
 - Yes, my company would like to be a [Lunch Reception Sponsor](#) for \$1500
 - Yes, my company would like to be an [Elder Choice Sponsor](#) for \$750
 - Yes, my company would like to be a [Neighborhood Sponsor](#) for \$500
 - Yes, my company would like to contribute [Product/Literature to the Tote Bag](#) for \$250
-
- Please add electricity to my sponsorship package for use at my display booth for \$30
 - Please add internet connection to use at my booth for \$25

Please print or type all information:

Name: _____ Title: _____

Business Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: (____) _____ Fax: (____) _____

E-Mail: _____

Amount Enclosed: \$_____

Signature: _____

This document is a written agreement with the Illinois Pioneer Coalition. The above business agrees to be a 14th Annual Summit Sponsor. As such, the business shall provide its name, an electronic version of its logo, and or ad for Summit Booklet and a check made payable to the Illinois Pioneer Coalition no later than February 1st, 2018.

E-mail business logo to: Natalie Mueller at natalie.mueller@kingmgt.com

E-mail your Business Link to: Natalie Mueller at natalie.mueller@kingmgt.com

Make checks payable to: Illinois Pioneer Coalition

**Mail to: Lisa Meyer, Treasurer
4215 FF Road
Columbia, IL 62236**